# MEDIA CONTACT:

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**SANTA’S MAGIC PHONE DELUXE IPHONE**

**APP PRODUCT FACT SHEET**

***Santa’s Magic Phone Deluxe is an essential tool for holiday survival and is the best value in the child entertainment App class***

**Price:** Free

**Language:** English

**By:** CallingSanta.com, Appventors, LLC

**Description:** Introducing the free Santa’s Magic Phone Deluxe app for iPhone and iPad, a way for kids to call Santa and create wish lists, and receive phone calls and text messages too! The secret is Santa’s Magic Phone Deluxe beholds an essential holiday tool for parents, enabling them to celebrate good behavior and discourage bad behavior by dialing into the North Pole.

**Release Date:** November 21, 2011

**Santa’s Magic Phone Deluxe creates holiday magic for the entire family due to the convincing nature of the App.**

* Children can call Santa to leave their Wish list as many times as they like, whenever they like. Parents can listen to the recorded audio wish lists to Santa, and then manage Christmas lists for all their children.
* Parents can “Request Santa” on demand. One of the neatest things about the app is that parents can literally “personalize” certain calls by recording their voice and the app will digitally disguise their voice as Milo, Santa’s elf. During the call, Santa will ask Milo about that situation, and Milo will answer him back with their recorded message! Children will be amazed about how detailed the call can be. “Wow Mommy! How did Santa know I didn’t share with my little brother Johnny today?” Select when and how Santa will communicate with children for the *ultimate* reaction.
* Calls from Santa may be selected from a wide variety of naughty or nice responses, such as Good Job Being Polite, You’re Off the Naughty List!, Not Listening, Misbehaving, and many more.
* Santa can also “Text Message” the child! These are also fully customizable by parents.

This Christmas Eve, leave the note for Santa along with milk and cookies, but don’t be surprised if he also thanks you with personalized phone call or text message!

**###**

*Santa’s Magic Phone Deluxe is available for free on iPhone and iPad in the iTunes store.*

*Santa’s Magic Phone Deluxe will soon be available on Android in coming week.*